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Adding Info About Your Product To The Prompt

This part is important.

Here is where you'll be editing the prompt to tell A.I. about your product and the audience you're writing to.

If you're entering a market you're not familiar with, don't worry, I also included a prompt that will tell you about any audience.

I'm going to walk you through creating a 10-day cleanse that helps men boost their libido so you can see how the entire product creation process works.

We're going to start by giving the prompt info about the cleanse we want to create:

HERE'S WHAT TO EDIT:

In the prompt inside the <About The Cleanse> tags there are 4 parts that allow you to add information about the type of cleanse you want to create.

1. **TOPIC:** The topic of your 10-day cleanse goes here
2. **AUDIENCE:** Here you'll tell A.I. about the audience you'll be offering this product to. You can add things like gender, age, education, location, hobbies, income, wants, desires, fears, etc.
3. **DETAILS TO INCLUDE:** This section lets you have input into the product. If you have some specific things you want talked about in your 10-day cleanse, add them here.
4. **tone:** You'll want to change the tone to reflect your audience. This helps A.I. create a more personalized info-product that speaks your customers language. If your cleanse is for women you make the tone feminine. If you were creating cleanse for mma fighters you'd tell A.I. to use a more masculine tone.

Here's how I filled this section out for our example cleanse that helps men boost their libido:

<About The Cleanse>

TOPIC:

A cleanse that helps men increase their libido

AUDIENCE:

The audience is men exclusively who suffer from a low sex drive.

DETAILS TO INCLUDE:

You are not limited to what's included here but add the following in addition to what you come up with on your own:

Make sure pomegranate is one of the ingredients in the juice you come up with for this cleanse because pomegranate lowers levels of stress hormones, such as cortisol, which helps raise levels of sex hormones including testosterone

TONE:

The tone should be friendly, like you're speaking to a friend. You also want to communicate that you're an expert on the topic.

</About The Cleanse>

Prompt To Fill Out The “About The Cleanse” Section

If you want to create a product for a niche you don't know much about you can let A.I. help you fill out the info.

Just replace `[[[TOPIC OF CLEANSE]]]` with the topic your product is about and run the prompt in ChatGTP, Claude, Gemini, or your other favorite A.I. tool and it will tell you about the audience, what details they're interested in, and the tone that best connects with them.

PROMPT

I'm writing a book about a 10-day cleanse about `[[[TOPIC OF CLEANSE]]]`

I want your help describing the audience, telling me what details to include in the book, and the tone I should use to connect with the reader.

#AUDIENCE:

For the audience, tell me about the readers who would most likely buy a book on this topic. What's the mix of men and women. What's the age range. How do they feel about the topic of the cleanse. What are pains/embarrassments they're dealing with due to the topic of the cleanse. What kind of solutions are they seeking. What's causing the problems that the cleanse seeks to solve. And

anything else you feel is important to add about this audience.

#DETAILS TO INCLUDE:

Here I want you to share the best possible information I can include in my book to help the reader.

#TONE:

Describe the tone I should use in the book to best connect with the reader.